

Direct sales in all areas Tuesday, 18 August 2026 from 2:00 p.m.

Direct sales in all areas are permitted on Tuesday, 18 August 2026, from 2:00 p.m.

Each exhibitor is free to offer direct sales. This is not mandatory. Exhibitors with direct sales will receive separate signage. The focus remains on the trade fair itself and must not be disturbed by direct sales.

NOTE Exhibitors who have not registered for direct sales by **17 July 2026**, are not permitted to engage in direct sales.

An exhibitor who decides to offer direct sales confirms with this form that they will comply with the following conditions:

- I sell exclusively to resellers.
- My booth will remain visually high-quality despite direct sales.
- My direct sales activities will not turn the trade fair into a marketplace.

Direct sales request

Company

Contact

Hall / Booth No.

I confirm that, in the case of engaging in direct sales, I will comply with the conditions mentioned above.

Place and Date

Stamp and Signature
